## NEWS NEWS

ON YOUR SIDE

## **ORDER**

## Flight Dates 09/25/12-10/01/12

<u>Order Sep</u> 00:20:00

<u>Product</u> <u>Estimate #</u> **1536** 

Contract / Revision 310374 / OFA Sked A 09.25-10.01.12 <u>Alt Order #</u>

Original Date / Revision Agency Com 15% Billing Type Cash

09/07/12 09/21/12 Billing Contact Order Type GENERAL

Advertiser Obama / Democrat / Preside Billing Cycle EOM/EOC

1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Agency GMMB Inc

Buying Contact

Rev Codes POL POL CAND

Sales Office EWSDC Product Codes PL
Sales Region NAT Priority P-3

1010 Wisconsin Avenue - Suite #80
Washington, DC 20007

Agency Ref 2

Advertiser Ref

Primary Account Executive

Daniel Baylog

October 2012

Account Executive Order% Start Date End Date

Daniel Baylog 100%

Order Share 100% Market Value 133490

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

22

\$14,152.50

\$16,650.00

**Order Totals Billing Plan** Rating Start Date End Date Month # of Spots Net Amount Gross Amount # Spots Net Amount Gross Amount September 2012 97 \$99,314.00 \$116,840.00 0.00 08/27/12 09/30/12 97 \$99,314.00 \$116,840.00

0.00 10/01/12

10/01/12

\$16,650.00

Totals 119 \$113,466.50 \$133,490.00 0.00

\$14,152.50

22

										Tota	ıls_
Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
09/25/12	10/01/12	4-430am America	This MOM	4-430a	MTWTF	:30	5	\$35.00 P-3	0.00 NM	4	\$140.00
		4-430a America	This Morı								
Date	End Date	Weekdays	Spots/Week	Rate	Rating						
4/12	09/30/12	- TWTF	3	\$35.00	0.00						
1/12	10/07/12	M	1	\$35.00	0.00						
09/25/12	10/01/12	_	CM	430-5a	MTWTF	:30	5	\$40.00 P-3	0.00 NM	4	\$800.00
	09/25/12 <u>Date</u> 4/12 1/12	09/25/12 10/01/12  Date End Date 09/30/12	09/25/12 10/01/12 4-430am America 4-430a America 4-430a America 4/12 09/30/12 Weekdays 1/12 10/07/12 M	09/25/12 10/01/12 4-430am America This M&M 4-430a America This Mon  Date End Date Weekdays Spots/Week 4/12 09/30/12 -TWTF 3 1/12 10/07/12 M 1	09/25/12 10/01/12 4-430am America This M\(\text{QM}\) 4-430a 4-430a America This Mori Date End Date Weekdays Spots/Week Rate 4/12 09/30/12 - TWFF- 3 \$35.00 1/12 10/07/12 M 1 \$35.00	09/25/12 10/01/12 4-430am America This M@M 4-430a MTWTF 4-430a America This Mori  Date End Date Weekdays Spots/Week Rate Rating 4/12 09/30/12 -TWFF 3 \$35.00 0.00 1/12 10/07/12 M 1 \$35.00 0.00	09/25/12 10/01/12 4-430am America This MRM 4-430a MTWTF :30 4-430a America This Mori  Date End Date Weekdays Spots/Week Rate Rating 4/12 09/30/12 - TWTF 3 \$35.00 0.00 1/12 10/07/12 M 1 \$35.00 0.00	09/25/12 10/01/12 4-430am America This MQM 4-430a MTWTF :30 5 4-430a America This Mori  Date End Date Weekdays Spots/Week Rate Rating 4/12 09/30/12 - TWTF 3 \$35.00 0.00 1/12 10/07/12 M 1 \$35.00 0.00	09/25/12 10/01/12 4-430am America This MQM 4-430a MTWTF- :30 5 \$35.00 P-3 4-430a America This Mori    Date   End Date   Weekdays   Spots/Week   Rate   Rating	09/25/12 10/01/12 4-430am America This MQM	09/25/12 10/01/12 4-430am America This M@M





<u>Original Date / Revision</u> 09/07/12/ 09/21/12 <u>Order Sep</u> 00:20:00

								Tota	als
	<u> </u>	start/End Tin	ne Days	Len Spot	s Rat	e Pri	Rtg Type	Spots	Amount
	430-5am News 430-5am News								
	0-5am News 430-5a	\$40.00 End Time		<u>Weekdays</u> - TWThF		200.00	Rtg Type 0.00 NM 0.00 NM		
19 /EWS 09/24/12-09/30/12 M-F 430				- TWThF			0.00 NM		
	otion 1 Start/E	\$40.00 End Time	0.00		Length	Rate	Rtg Type 0.00 NM		
E 3 WEWS 09/25/12 10/01/12 M-F M-F	GMC 5-6a CM 5 GMC 5-6a	5-6a	MTWTF-	- :30	5 \$75.	00 P-3	0.00 NM	4	\$1,600.00
		Rate \$75.00 End Time	Rating 0.00	<u>Weekdays</u> - TWThF	Length :30 \$		Rtg Type 0.00 NM		
18 VEWS 09/24/12-09/30/12 M-F GN See MG 3.21	<i>MC 5-6a</i> 5-6a			- TWThF	:30 <del>(</del>	<del>\$75.00)</del>	0.00 <i>NM</i>		
[N/A ON ENTRY] 19 /EWS 09/24/12-09/30/12 M-F GN	MC 5-6a 5-6a			- ТWГhF	:30 \$	400.00	0.00 NM		
21 /EWS 09/24/12-09/30/12 M-F GN				- TWΓhF			0.00 NM		
•		\$75.00 End Time	0.00	<u>Weekdays</u> M	Length :30 \$		Rtg Type 0.00 NM		
E 4 WEWS 09/25/12 10/01/12 M-F M-F	GMC 6-7a CM 6 GMC 6-7a	6-7a	MTWTF-	- :30	5 \$200.	00 P-3	0.00 NM	4	\$800.00
Week: 09/24/12 09/30/12 - TV	gekdays         Spots/Week           WTF         3            1	Rate \$200.00 \$200.00	Rating 0.00 0.00						
	GMA 7-9a CM 7 GMA 7-9a	'-9a	MTWTF	- :30	8 \$210.	00 P-3	0.00 NM	6	\$1,260.00
Week: 09/24/12 09/30/12 - TV Week: 10/01/12 10/07/12 M-	eekdays         Spots/Week           WTF         4            2	Rate \$210.00 \$210.00	Rating 0.00 0.00						
E 6 WEWS 09/25/12 10/01/12 Sa 6: Sa 6	a-8a News CM 6 -8a News	6-8a	S	- :30	2 \$75.	00 P-3	0.00 NM	2	\$150.00
Week: 09/24/12 09/30/12 Week: 10/01/12 10/07/12	sekdays         Spots/Week           2         0	Rate \$75.00 \$0.00	Rating 0.00 0.00						
E 9 WEWS 09/25/12 10/01/12 SU 5 SU 5	5-530a Wall Street R@M 5 5-530a Wall Street Re	i-530a	\$	S :30	1 \$25.	00 P-3	0.00 NM	1	\$25.00
Week: 09/24/12 09/30/12	sekdays         Spots/Week           1         0	Rate \$25.00 \$0.00	0.00 0.00						
	9-10a CM 9 9-10a	)-10a	МГЖГБ	- :30	5 \$175.	00 P-3	0.00 NM	4	\$700.00
Week: 09/24/12 09/30/12 - TV	sekdays         Spots/Week           WTF         3            1	Rate \$175.00 \$175.00	Rating 0.00 0.00						





<u>Original Date / Revision</u> 09/07/12/ 09/21/12 <u>Order Sep</u> 00:20:00

E11 WEWS 09/25/12 10/01/12   MF 10-11a		Tota	
New   Sign   Date   End Date   Week   March	·		Amount
Start Date   End Date   Weekdays   Spots/Week   Rate   Spots/Week   Spots/We		MIWIF :30 5 \$300.00 P-3 0.00 NM 4	\$1,200.00
Week: 10/01/12   10/07/12   MF-11-12p		Rating	
E12 WEWS 09/25/12 10/01/12   M-F 11-12p	77 007 007 007 12		
M-F t1-12p			¢2 000 00
Spot   Ch Date Range   Description   Start/End Time   TWTF-   2 \$25.00   0.00   Ch Date Range   Description   Start/End Time   TWTF-   130 \$1,300.00 0.00 NM   Ch Date Range   Description   TWTF-   11a-12p   TWTF-   130 \$1,300.00 0.00 NM   Ch Date Range   Description   TWTF-   12p   TWTF-   130 \$1,300.00 0.00 NM   Ch Date Range   Description   TWTF-   130 \$1,300.00 0.00 NM   Ch Date Range   Description   TWTF-   130 \$1,300.00 0.00 NM   Ch Date Range   Description   TWTF-   TWTF-   130 \$1,300.00 0.00 NM   Ch Date Range   Description   TWTF-   TWTF-   130 \$1,300.00 0.00 NM   Ch Date Range   Description   TWTF-   TWTF-   130 \$1,300.00 0.00 NM   Ch Date Range   Description   TWTF-   TWTF-	·	MIWIF30 3 \$223.00 P-3 0.00 NW 3	<b>\$3,900.00</b>
Spot   Ch   Date Range   Description   Start/End Time   11a-12p   -TWThF   :30   \$1,300.00   0.00   NM     11   /EWS   09/24/12-09/30/12   MF + 11-12p   11a-12p   -TWThF   :30   \$1,300.00   0.00   NM     12   Week   10/01/12   10/07/12   M   1   \$225.00   0.00     Spot   Ch   Date Range   Description   Start/End Time   M   :30   \$1,300.00   0.00   NM     12   /EWS   09/25/12   10/01/12   MF + 11-12p   Start/End Time   M   :30   \$1,300.00   0.00   NM     13   WEWS   09/25/12   10/01/12   MF + 11-12p   Start/End Time   M   :30   \$1,300.00   0.00   NM     14   \$3,200.00   MF + 12-1p   NEWS   Start/End Time   M   :30   \$1,300.00   0.00   NM     15   Week   09/25/12   10/01/12   MF + 12-1230pm News   CM   12-1p   MIWTF -   :30   5   \$225.00   P-3   0.00   NM     15   Week   09/25/12   10/01/12   MF + 12-1230pm News   12-1p   NWeek   NWeek   MF + 12-1230pm News   12-1p   NWeek   N		Rating	
10			
11   FeWS 09/24/12 -09/30/12 M-F 11-12p   11a-12p   11			
Spot   Ch   Date   Range   Description   11a-12p   MrWF   13   Start	·	<b>.</b>	
Total   Terms   Total   Terms   Total   Terms   Term	Week: 10/01/12	0.00	
E13 WEWS 09/25/12 10/01/12 M-F 12-1230pm News CM 12-1p MTWTF- :30 5 \$225.00 P-3 0.00 NM 4 \$3,200.00      Start Date   Week 10/01/12   Week 20/024/12   O9/30/12   M-F 12-1230pm News			
M-F 12-1p News   M-F 12-1p   M-F 12-1p   M-F 12-1p   M-F 12-1p   M-F 12-1p   M-F 12-1230pm News   M-F 12-1230pm News   M-F 12-1p   M-F 12-1			
Start   Date   Red   Date   Og/30/12   Og/	· · · · · · · · · · · · · · · · · · ·	MTWTF :30 5 \$225.00 P-3 0.00 NM 4	\$3,200.00
Week	·	Rating	
17 /EWS 09/24/12-09/30/12 M-F 12-1230pm News   12-1p	Week: 09/24/12 09/30/12 -TWTF 3 \$225.00	0.00	
18 /EWS 09/24/12-09/30/12 M-F 12-1230pm News 12-1p - TWThF :30 \$800.00 0.00 NM  19 /EWS 09/24/12-09/30/12 M-F 12-1230pm News 12-1p - TWThF :30 \$800.00 0.00 NM  Week: 10/01/12 10/07/12 M 1 \$225.00 0.00  Spot Ch Date Range Description Start/End Time 20 /EWS 10/01/12-10/07/12 M-F 12-1230pm News 12-1p M :30 \$800.00 0.00 NM  E14 WEWS 09/25/12 10/01/12 M-F 12-1230pm News 12-1p M :30 \$800.00 0.00 NM  E14 WEWS 09/25/12 10/01/12 M-F 1-2p CM 1-2p MTWTF- :30 5 \$200.00 P-3 0.00 NM  Week: 09/24/12 09/30/12 -TWTF 3 \$200.00 0.00  Week: 10/01/12 10/07/12 M-F 2-3p CM 2-3p MTWTF- :30 3 \$400.00 P-3 0.00 NM  E15 WEWS 09/25/12 10/01/12 M-F 2-3p CM 2-3p MTWTF- :30 3 \$400.00 P-3 0.00 NM  Week: 09/24/12 09/30/12 -TWTF 2 \$400.00 0.00  Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rig Type 10 /EWS 09/24/12-09/30/12 M-F 2-3p - TWThF :30 \$700.00 NM			
19 /EWS 09/24/12-09/30/12 M-F 12-1230pm News 12-1p -TWThF :30 \$800.00 0.00 NM Week: 10/01/12 10/07/12 M 1 \$225.00 0.00	·	***************************************	
Week: 10/01/12         10/07/12         M         1         \$225.00         0.00         Weekdays         Length         Rate         Rtg         Type           20 /EWS 10/01/12-10/07/12 Mrs 12-1230pm News         12-1p         MFWTF         :30         \$800.00         0.00 NM           E 14 WEWS 09/25/12 10/01/12 Mrs 1-2p         CM         1-2p         MTWTF         :30         5         \$200.00 P-3         0.00 NM         4         \$800.00           Start Date News: 09/25/12 10/01/12 Mrs 1-2p         Weekdays         Spots/Week         Rate Rating         Rating         Name	·	· · · · · · · · · · · · · · · · · · ·	
Spot   Ch   Date Range   Description   Start/End Time   Weekdays   Length   Rate   Rtg   Type   Start   Date	·	· · · · · · · · · · · · · · · · · · ·	
E 14 WEWS 09/25/12 10/01/12 M-F 1-2p CM 1-2p MTWTF :30 5 \$200.00 P-3 0.00 NM 4 \$800.00 M-F 1-2p	Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type	
M-F 1-2p   Start Date   End Date   Weekdays   O9/30/12   O9/30/1	20 /EWS 10/01/12-10/07/12 M-F 12-1230pm News 12-1p	M :30 \$800.00 0.00 NM	
Week:       09/24/12       09/30/12       -TWFF       3       \$200.00       0.00         Week:       10/01/12       10/07/12       M       1       \$200.00       0.00         E 15 WEWS       09/25/12       10/01/12       M-F 2-3p       CM       2-3p       MTWTF       :30       3       \$400.00 P-3       0.00 NM       3       \$2,100.00         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week:       09/24/12       09/30/12       -TWTF       2       \$400.00       0.00         Spot       Ch Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg       Type         10 /EWS       09/24/12-09/30/12       M-F 2-3p       2-3p       -TWThF       :30       \$700.00       0.00       NM	'	MTWTF :30 5 \$200.00 P-3 0.00 NM 4	\$800.00
Week: 10/01/12       10/07/12       M       1       \$200.00       0.00         E 15 WEWS 09/25/12 10/01/12       M-F 2-3p       CM 2-3p       MTWTF       :30       3       \$400.00 P-3       0.00 NM       3       \$2,100.00 NM         Start Date End Date Weekdays Week: 09/24/12 09/30/12       Weekdays O9/24/12       Spots/Week Rate 2 \$400.00 NO       Rating 0.00       No.00 NM       <		Rating	
E 15 WEWS 09/25/12 10/01/12 M-F 2-3p CM 2-3p MTWTF :30 3 \$400.00 P-3 0.00 NM 3 \$2,100.00 M-F 2-3p	**************************************		
M-F 2-3p         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 09/24/12       09/30/12       - TWTF       2       \$400.00       0.00         Spot       Ch       Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg       Type         10       /EWS       09/24/12-09/30/12       M-F 2-3p       2-3p       - TWThF       :30       \$700.00       0.00       NM			\$2,100,00
Week: 09/24/12       09/30/12       - TWTF       2 \$400.00       0.00         Spot Ch Date Range Description       Start/End Time Start/End Time Description       Weekdays Length Rate Rtg Type Description Reversion       TWThF :30 \$700.00 0.00 NM	·	MIWIT50 5 \$400.001-5 0.00 NW 5	ψ2,100.00
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           10 /EWS 09/24/12-09/30/12 M-F 2-3p         2-3p         - TWThF         :30         \$700.00         0.00         NM		Rating	
10 /EWS 09/24/12-09/30/12 M-F 2-3p 2-3p - TWThF :30 \$700.00 0.00 NM	• • • • • • • • • • • • • • • • • • • •		
	<del></del>		
11 YE 17 OO OO ETTE OO	11 /EWS 09/24/12-09/30/12 M-F 2-3p 2-3p	- TWГhF :30 \$700.00 0.00 NM	
Week: 10/01/12		• • • • • • • • • • • • • • • • • • •	
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type			
12 /EWS 10/01/12-10/07/12 M-F 2-3p 2-3p M :30 \$700.00 0.00 NM			
E 16 WEWS 09/25/12 10/01/12 SU This Week 9-10a CM 9-10aS :30 1 \$300.00 P-3 0.00 NM 1 \$300.00 SU This Week 9-10a		S :30 1 \$300.00 P-3 0.00 NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Rate Rating			
Week: 09/24/12 09/30/12S 1 \$300.00 0.00 Week: 10/01/12 10/07/12 0 \$0.00 0.00	1 4000.00		
E 17 WEWS 09/25/12 10/01/12 SU Kaleidoscope CM 10-1030aS :30 1 \$35.00 P-3 0.00 NM 1 \$35.00 SU Kaleidoscope	E 17 WEWS 09/25/12 10/01/12 SU Kaleidoscope CM 10-1030a		\$35.00
Start Date	•	Rating	
Week: 09/24/12 09/30/12S 1 \$35.00 0.00			
Week: 10/01/12 10/07/12 0 \$0.00 0.00	Week: 10/01/12 10/07/12 0 \$0.00	0.00	





<u>Original Date / Revision</u> 09/07/12/ 09/21/12 <u>Order Sep</u> 00:20:00

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots E18 WEWS 09/25/12 10/01/12 SU 1030-11a Showcase@M 1030-11aS :30 1 \$150.00 P-3 0.00 NM 1	Amount
F 18 WFWS 09/25/12 10/01/12 SIL1030-11a Showcase@M 1030-11a S 30 1 \$150.00 P-3 0.00 NM 1	
SU 1030-11a Showcase c	\$150.00
Start Date	
Week: 09/24/12 09/30/12S 1 \$150.00 0.00	
Week: 10/01/12 10/07/12 0 \$0.00 0.00	<b>^</b>
E 20 WEWS 09/25/12 10/01/12 M-F 4-5p Dr. OZ CM 4-5p MTWTF :30 5 \$370.00 P-3 0.00 NM 4 M-F 4-5p Dr. Oz	\$1,270.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12	
Week: 10/01/12 10/07/12 M 1 \$370.00 0.00  E 21 WEWS 09/25/12 10/01/12 M-F 3-4P Katie CM 3-4p MTWTF :30 5 \$225.00 P-3 0.00 NM 4	\$900.00
M-F 3-4p Katie	ψ900.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12	
E 22 WEWS 09/25/12 10/01/12 M-F 5-6p News CM 5-6p MTWTF :30 5 \$325.00 P-3 0.00 NM 4	\$1,300.00
M-F 5-6p News	* 1,000.00
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12 09/30/12 - TWTF 3 \$325.00 0.00 Week: 10/01/12 10/07/12 M 1 \$325.00 0.00	
Week: 10/01/12 10/07/12 M 1 \$325.00 0.00  E 23 WEWS 09/25/12 10/01/12 M-F 6-630p News CM 6-630p MTWTF :30 3 \$400.00 P-3 0.00 NM 3	\$3,900.00
M-F 6-630p News	ψο,σου.σο
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 09/24/12	
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           10 /EWS 09/24/12-09/30/12 M-F 6-630p News         6-630p         - TWThF         :30 \$1,300.00         0.00 NM	
11 /EWS 09/24/12-09/30/12 M-F 6-630p News 6-630p - TWThF :30 \$1,300.00 0.00 NM	
Week: 10/01/12	
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type	
12 /EWS 10/01/12-10/07/12 M-F 6-630p News 6-630p M :30 \$1,300.00 0.00 NM	
E 24 WEWS 09/25/12 10/01/12 SA 7-8p Rotation CM 7-8p S- :30 2 \$300.00 P-3 0.00 NM 2 SA 7-8p Rotation	\$1,875.00
Start Date	
Week: 09/24/12 09/30/12 S- 2 \$300.00 0.00	
Spot         Ch         Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           7 VEWS         09/24/12-09/30/12 SA 7-8p Rotation         7-8p        Sa         :30 (\$300.00)         0.00 NM	
7 VEWS 09/24/12-09/30/12 SA 7-8p Rotation 7-8p Sa :30 <del>(\$300.00)</del> 0.00 NM See MG 24.9,24.10,24.11	
[N/A PGM CHG TO PLACE - SA 7PM NEWS OR SA 730-8P MOTION]	
8 VEWS 09/24/12-09/30/12 SA 7-8p Rotation 7-8p Sa :30 <del>(\$300.00)</del> 0.00 NM	
See <i>MG 24.9,24.10,24.11</i> [N/A PGM CHG TO PLACE - SA 7PM NEWS OR SA 730-8P MOTION]	
9 VEWS 09/24/12-09/30/12 SA 7PM News 7-730p Sa :30 <del>(\$300.00)</del> 0.00 NM	
® See MG 24.12	
[7-730pm will be OSU Post-Game]	
10 VEWS 09/24/12-09/30/12 SA 7PM News 7-730pSa :30 <del>(\$300.00)</del> 0.00 NM ♠ See MG 24.12	
[N/A DUE PGM CHG 7-730P TO PLACE - OSU PRE/POST GAME ]	
11 /EWS 09/24/12-09/30/12 SA/SU Criminal Minds Late 1235a-2a SaSu :30 \$75.00 0.00 NM	
(h) MG for 24.8,24.7,62.4	
12 /EWS 09/29/12-09/29/12 OSU Pre/Post Game 12p-12x Sa :30 \$1,800.00 0.00 NM → MG for 24.10,24.9	
Week: 10/01/12 10/07/12 0 \$0.00 0.00	



Original Date / Revision 09/07/12/ 09/21/12 Order Sep 00:20:00

E.   Ch.   Start   End   Inventory Code   Break   Start/End Time   Days   Len Spots   Rate   Pri   Rig Type   Spots   Amount   E24 WEWS   092511   1001/12   SA 7-6p Rotation   CM 7-9p   Spots   Spots   CM 7-9p   Spots	Ln Ch St	art End	Inventory Code	Break	Start/End	Time Dave	Len Spo	nte R	ata Pri	Rta Tyne	Tot Spots	als Amount
Sint Date   End Date   Weekidays   SpotsWeek   Rate   Rating   Gold			•									
The color of the			SA 7-8p Rotation									
E25 WEWS 09/25/12 1001/12   SU 6-8309 News SU6-8309 News			Weekdays									
Signat Date   End Date   Weekdays   Color   Spots Week   Rate   Rating   Spots Week   Rate   Spots Week   Rate   Rating   Spots Week   Rate   Spots Week   Rate   Spots Week   Rate   Rating   Spots Week   Rate   Spots Week   Rate   Spots Week   Spots Week   Rate   Rating   Spots Week			CLL 6 620n Nove		•		.20	4 ¢20	00 00 D 2	0.00 NIM	,	¢200.00
Week: 09/24/12   09/30/12   0-5   1 \$300.00   0.00	E 25 WEWS 09/	25/12 10/01/12		CIVI	6-630p	3	:30	1 \$30	00.00 P-3	U.UU INIVI	1	\$300.00
Meek: 1001/1/2   1001/1/2   M-F 7-730p   CM   7-730p   MTWTF-   30   5 \$500.00 P-3   0.00 NM   5 \$1,700.00												
E28 WEWS 09/25/12 10/01/12   MF -7-730p			S									
Table			M-F 7-730n				.30	5 \$50	00 00 P-3	0.00 NM	5	\$1,700,00
Spot   Ch Date Range   Description   Start End   Date   Check   Description   Start   Date   Check   Description   Start   Date   Check   Description   Start   Date   Check   Date   Date   Check   Date   Date   Date   Check   Date   Dat			7-730p The List				.00	0 400	,0.00	0.00		ψ.,. σοισσ
Spot   Ch Date Range   Description   StartEnd Time   FeWS 09/24/12-09/30/12 M=F 7-730p   7-												
Fig.				•			Veekdavs	Lenath	Rate	Rta Type		
8 /EWS 09/24/12-09/30/12 MF 7-730p 7-730p 7-730p 7-730p 1-7WThF						_						
Piews   09/24/12   09/30/12   M	7 /EWS 09/2	24/12-09/30/12 [	И-F 7-730р	7-73	80p	-	TWThF	:30	\$300.00	0.00 NM		
Week: 10/01/12   10/07/12   M	8 /EWS 09/2	24/12-09/30/12 [	И-F 7-730р	7-73	80p	-	TWThF	:30	\$300.00	0.00 NM		
Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 09/24/12   10/07/12   10/	9 /EWS 09/2	24/12-09/30/12 [	и-F 7-730p	7-73	80p	=	TWThF	:30	\$300.00	0.00 NM		
Tarl Date   End Date   Weekdays   Spots/Week   Rate   Squary   S	Week: 10/01/1	2 10/07/12	M	1	\$500.00	0.00						
Start Date   End Date   Week   Osy/24/12   Osy/30/12   Osy/30/12   Week   Osy/24/12   Osy/30/12   Osy/3	E 30 WEWS 09/	25/12 10/01/12	M-F 730-8P	CM	730-8p	МГЖГБ	:30	5 \$40	00.00 P-3	0.00 NM	5	\$2,000.00
Week: 09/24/12   09/30/12   TWFF-   1 \$400.00   0.00			730-8p Let's Ask	America								
Week: 10/01/12   10/07/12   M   1 \$400.00   0.00				Spots/Week	Rate	Rating						
Start Date   Start Date   Section												
Monday DWS   Monday DWS   Monday DWS   Monday DWS   Monday PIME   Mond				<u>_</u>			-20	1 \$1 50	00 00 D 3	0.00 NM	,	¢4 500 00
Week: 09/24/12   09/30/12   10/07/12   N			Monday DWS				.30	1 \$4,50	00.00 P-3	U.UU INIVI	'	φ4,500.00
Week: 10/01/12   10/07/12   M   1 \$4,500.00   0.00												
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Week: 09/24/12   10/01/12   Monday Prime C   CM   10-11p   M   :30   1 \$2,000.00 P-3   0.00 NM   1				-								
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   09/30/12   New   10/07/12   New			•		-		:30	1 \$2,00	00.00 P-3	0.00 NM	1	\$2,000.00
Week: 09/24/12 Week: 10/01/12         09/30/12 M         0 \$0.00         0.00           E37 WEWS 09/25/12 09/25/12 10/07/12         Tuesday Prime C Tuesday Prime C         CM 10-11p         -T         :30 1 \$2,800.00 P-3 0.00 NM         1 \$2,800.00 NM           Start Date Week: 09/24/12 09/30/12 09/30/12 09/30/12         End Date Weekdays Spots/Week Rate Weekdays Prime C CM 10-11p         Rating Neek: 09/24/12 09/30/12 N/2W         30 1 \$2,000.00 P-3 0.00 NM         1 \$2,000.00 NM           Start Date Week: 09/24/12 09/30/12 09/	Start Da	ate End Date	•	Snots/Maak	Rate	Rating						
Week: 10/01/12         10/07/12         M 1         \$2,000.00         0.00           E 37 WEWS 09/25/12 09/25/12 1 Tuesday Prime C Tuesday Prime Tuesday Prime C Tuesday Prime Tuesd												
Tuesday Prime C   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	Week: 10/01/1		M	1	\$2,000.00	0.00						
Start Date   End Date   Weekdays   O9/30/12   O9/30/1	E 37 WEWS 09/	25/12 09/25/12	,		10-11p	- T	:30	1 \$2,80	00.00 P-3	0.00 NM	1	\$2,800.00
E 39 WEWS 09/25/12 10/01/12 Wednesday Prime C CM 10-11pW :30 1 \$2,000.00 P-3 0.00 NM 1 \$5,000.00 P-3 0.00 NM 1 \$1,400.00 P-3 0.00 NM 1 \$1,400.0	Start Da	ate End Date	-		Rate	Rating						
Wednesday Prime C   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	Week: 09/24/1	2 09/30/12	- T	1	\$2,800.00	0.00						
Week: 09/24/12	E 39 WEWS 09/	25/12 10/01/12	•		10-11p	W	:30	1 \$2,00	00.00 P-3	0.00 NM	1	\$2,000.00
Week: 09/24/12	Start Da	ate End Date	Weekdays	Spots/Week	Rate	Rating						
E 43 WEWS 09/27/12 09/27/12 Thursday Prime C CM 10-11pT :30 1 \$2,800.00 P-3 0.00 NM 1 \$5,000.00 Thursday Prime C  Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00			W									
Thursday Prime C    Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   09/30/12   09/30/12  T   1 \$2,800.00   0.00												
Week:       09/24/12       09/30/12      T       1       \$2,800.00       0.00         Spot       Ch Date Range       Description       Start/End Time       Weekdays       Length       Rate       Rtg       Type         1 /EWS       09/24/12-09/30/12 Thursday Prime C       10-11p      Th       :30       \$5,000.00       0.00       NM         E 45 WEWS       09/25/12 10/01/12 Friday Prime B       CM       9-10p      F       :30       1       \$1,400.00 P-3       0.00 NM       1       \$1,400.00	E 43 WEWS 09/	27/12 09/27/12	•		10-11p	T	:30	1 \$2,80	00.00 P-3	0.00 NM	1	\$5,000.00
Spot         Ch Date Range         Description         Start/End Time         Weekdays         Length         Rate         Rtg         Type           1 /EWS 09/24/12-09/30/12 Thursday Prime C         10-11p        Th         :30 \$5,000.00         0.00 NM           E 45 WEWS 09/25/12 10/01/12 Friday Prime B         CM 9-10p        F-         :30 1 \$1,400.00 P-3 0.00 NM         1 \$1,400.00				Spots/Week	Rate							
1 /EWS 09/24/12-09/30/12 Thursday Prime C     10-11p     Th     :30 \$5,000.00 0.00 NM       E 45 WEWS 09/25/12 10/01/12 Friday Prime B     CM 9-10p     F     :30 1 \$1,400.00 P-3 0.00 NM     1 \$1,400.00							Maaleda:	1	<b>.</b>	Dia T		
E 45 WEWS 09/25/12 10/01/12 Friday Prime B CM 9-10pF :30 1 \$1,400.00 P-3 0.00 NM 1 \$1,400.00												
					•							<b>M.</b> 100.05
<b>.</b>	E 45 WEWS 09/	25/12 10/01/12	•	СМ	9-10p	F	:30	1 \$1,40	0.00 P-3	0.00 NM	1	\$1,400.00





<u>Original Date / Revision</u> 09/07/12/ 09/21/12 <u>Order Sep</u> 00:20:00

Ln Ch Start	: End	Inventory Code	Drook	Start/End T	-ima Dava	Len Spo	oto Do	to Dri	Dta Tuno	Tot	_
Ln Ch Start		Inventory Code Friday Prime B	CM	9-10p	F		1 \$1,400		Rtg Type 0.00 NM	Spois 1	\$1,400.00
2 10 112110 00/20/	12 10/01/12	Friday Prime B	0	0 100	•	.00	. \$1,100	.00 1 0	0.00 14111	·	ψ1,100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 Week: 10/01/12	09/30/12 10/07/12	F	1	\$1,400.00 \$0.00	0.00 0.00						
E 46 WEWS 09/25/			CM	10-11p	F	:30	1 \$1,400	.00 P-3	0.00 NM	1	\$1,400.00
		Friday Prime C					, ,				, ,
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 Week: 10/01/12	09/30/12 10/07/12	F	1 0	\$1,400.00 \$0.00	0.00 0.00						
E 49 WEWS 09/30/		Sunday Prime B	CM	8-9p	S	3 :30	1 \$3,300	.00 P-3	0.00 NM	1	\$3,300.00
		Sunday Prime B					. 40,000				<b>4</b> 0,00000
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	S		\$3,300.00	0.00		0.000	00.00	0.00.104		<b>*</b> 4 4 400 00
E 51 WEWS 09/25/	/12 09/25/12	Tuesday Prime S Tuesday Prime S	•	(7:58 PM-10	me Sp- T :00 PM)	:30	3 \$3,800	.00 P-3	0.00 NM	3	\$11,400.00
Start Date Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> - T	Spots/Week 3	Rate \$3,800.00	Rating 0.00						
E 52 WEWS 09/27/	/12 09/27/12	Thursday Prime E Thursday Prime I		9-10p	T	:30	1 \$3,500	.00 P-3	0.00 NM	1	\$12,000.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	T		\$3,500.00	0.00			Б.	D: T		
Spot Ch Date R	<u> </u>	escription hursday Prime B	<u>Star</u> 9-10	t/End Time		<u>Weekdays</u> Th	Length - 30\$12	<u>Rate</u> 000.00.	Rtg Type 0.00 NM		
E 54 WEWS 09/25/			a Nightl <b>©</b> M	1135p-1207			•	.00 P-3	0.00 NM	3	\$2,700.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	- TWTF	2	\$250.00	0.00						
Spot Ch Date R		escription		t/End Time		<u>Weekdays</u> - TWThF	<u>Length</u> - :30		Rtg Type 0.00 NM		
		I-F 1135p-1202a N I-F 1135p-1202a N	•	5p-1207x 5p-1207x		- 1W1nF - TWThF			0.00 NM		
Week: 10/01/12	10/07/12 N	M	1	•	0.00	- 1 W1111'	50 .	p900.00	O.OO INIVI		
Spot Ch Date R		escription		t/End Time		Weekdays	Length	Rate	Rtg Type		
13 /EWS 10/01/	12-10/07/12 N	I-F 1135p-1202a N	lightline 1135	5p-1207x	j	M	- :30	\$900.00	0.00 NM		
E 55 WEWS 09/25/	/12 10/01/12	M-SU 11-1135P I M-SU 11-1135P		11-1135p	МГWГF- S	30	4 \$700	.00 P-3	0.00 NM	3	\$2,100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	- TWTF- S	3	\$700.00	0.00						
Week: 10/01/12 E 56 WEWS 09/25/	10/07/12	SII 1125p 12a Sr	Oorte E&M	\$0.00 1135p-12x	0.00	3 :30	1 \$300	.00 P-3	0.00 NM	1	\$300.00
		SU 1135p-12a Sp	ports Ext	1135p-12X		.30	ι ψ500	.001-3	0.00 14101	'	ψ300.00
Start Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 09/24/12 Week: 10/01/12	09/30/12 10/07/12	3	1 0	\$300.00 \$0.00	0.00 0.00						
E 57 WEWS 09/25/		M-F 1202a-107a M-F 1202a-107a	•	1202-107x	MTWTF	:30	1 \$100	.00 P-3	0.00 NM	1	\$100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	- TWTF	1	\$100.00	0.00						
Week: 10/01/12	10/07/12		0	\$0.00	0.00						
E 58 WEWS 09/25/	/12 10/01/12	M-F Right This M M-F 106a-206a	inute CM	106a-206a	MTWTF	:30	1 \$75	.00 P-3	0.00 NM	1	\$30.00





<u>Original Date / Revision</u> 09/07/12/ 09/21/12 <u>Order Sep</u> 00:20:00

La Ob Otam	F.,	l	D	Ot 1/E 1 T	<b>D</b>	l O	4-	Data Dai	Dt T	Tot	
Ln Ch Start		Inventory Code M-F Right This M		Start/End T	me Days MTWTF	Len Spo :30		\$75.00 P-3	Rtg Type 0.00 NM	Spots 1	Amount \$30.00
20020 00/20/	,	M-F 106a-206a		.000 2000		.00	·	ψ. σ.σσ. σ	0.00		Ψ00.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	- TWTF	1	\$30.00	0.00						
Week: 10/01/12	10/07/12		0	\$0.00	0.00						
E 59 WEWS 09/25	/12 10/01/12	Criminal Minds Sa Criminal Mind	CM s	1135p-105x		S- :30	1	\$55.00 P-3	0.00 NM	2	\$110.00
Start Date Week: 09/24/12	End Date 09/30/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$55.00	Rating 0.00						
Spot Ch Date R		escription		/End Time		Weekdays	Length		Rtg Type		
4 VEWS 09/24/		riminal Minds	1135	p-105x		Sa	:30	<del>(\$55.00)</del>	0.00 <i>NM</i>		
See MG 5	*	TO DI ACE   CA/CI	LODINAINIALA	AINIDO LATEI							
•		TO PLACE - SA/SU A/SU Criminal Mine		-		Sa	:30	¢55.00	0.00 NM		
⊕ MG for 59.		A/30 Chillina Willi	us Late 1230	od-2d		Sa	.30	φ33.00	U.UU INIVI		
6 /EWS 09/30/ MG for 59		A/SU Criminal Mind	ds Late 1235	ia-2a		Su	ı :30	\$55.00	0.00 NM		
Week: 10/01/12	10/07/12		0	\$0.00	0.00						
E 60 WEWS 09/25	/12 10/01/12	Numbers Sa Numbers	СМ	1235-205a	;	S- :30	1	\$75.00 P-3	0.00 NM	1	\$75.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	S-	1	\$75.00	0.00						
Spot Ch Date R	<u> </u>	escription		/End Time		<u>Weekdays</u>	Length		Rtg Type		
4 VEWS 09/24/		lumbers	1235	5-205a		Sa	:30	<del>(\$75.00)</del>	0.00 <i>NM</i>		
See MG 6 [N/A PGM	0.5 NOT SCHED	ULED ]									
5 /EWS 09/24/ MG for 60		A/SU Criminal Mind	ds Late 1235	ia-2a		Sa	:30	\$75.00	0.00 NM		
Week: 10/01/12	10/07/12		0	\$0.00	0.00						
E 61 WEWS 09/25	/12 10/01/12	Criminal Minds Sa Criminal Mind	CM	1135p-105x		- S :30	1	\$55.00 P-3	0.00 NM	0	\$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	S	1	\$55.00	0.00						
Spot Ch Date R	<u> </u>	<u>escription</u>	Start	/End Time		Weekdays	Length	Rate	Rtg Type		
4 VEWS 09/24/		riminal Minds	1135	p-105x		Su	ı :30	<del>(\$55.00)</del>	0.00 <i>NM</i>		
See <i>MG 5</i> [ N/A DUE	*	TO PLACE - SA/SU	J CRIMINAL N	IINDS LATE]							
Week: 10/01/12	10/07/12		0	\$0.00	0.00						
E 62 WEWS 09/25	/12 10/01/12	Numbers Sa Numbers	СМ	1235-205a		- S :30	1	\$75.00 P-3	0.00 NM	0	\$0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	S	1	\$75.00	0.00						
Spot Ch Date R		escription 		/End Time		Weekdays C	Length		Rtg Type		
4 VEWS 09/24/			1235	5-205a		Su	ı :30	<del>(\$75.00)</del>	0.00 <i>NM</i>		
	4.9,24.10,24.1										
Week: 10/01/12	NOT SCHED 10/07/12	OLED ]	0	\$0.00	0.00						
E 66 WEWS 09/29			CM	толоо 12p-1130p	0.00	S- :30	2 ¢6	000.00 P-3	0.00 NM	2	\$12,000.00
L 00 VVL VV3 09/29/	12 03/23/12	Ohio State Football		12p-1130p	,	00د	∠ ⊅0,	000.00 F-3	U.UU INIVI	_	φι∠,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	S-		\$6,000.00	0.00						
E70 WEWS 09/29			CM	12p-1130p	;	S- :30	1 \$6.	000.00 P-3	0.00 NM	1	\$6,000.00
					·		+ -,			·	, , , , , , , , , , , ,





<u>Original Date / Revision</u> 09/07/12/ 09/21/12 <u>Order Sep</u> 00:20:00

											Tota	als_
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			OSU Football Ohio State Footb	ااد								
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					1	
Week: 09/		09/30/12	S-		\$6,000.00	0.00						
E 72 WEWS	09/29/1	12 09/29/12	NCAA Prime Gan		8-1130p		S- :30	1 5	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
			NCAA Prime Gar	ne	•							
<u>Sta</u>	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S-		\$1,500.00	0.00						
E 76 WEWS	09/25/1	12 10/01/12	Wednesday Prim Wednesday Prim		8-9p	W	:30	1 \$	\$5,000.00 P-2	0.00 NM	1	\$5,000.00
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	<b>W</b>	1	\$5,000.00	0.00						
Week: 10/		10/07/12		0	\$0.00	0.00	G 00				,	<b>^-</b>
E 78 WEWS	09/25/1	12 10/01/12	Sunday Prime A Sunday Prime A	СМ	7-8p		· S :30	1 8	\$1,600.00 P-3	0.00 NM	1	\$5,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S		\$1,600.00	0.00				D. T		
	Date Ra 09/24/1	<del></del>	escription unday Prime A	<u>Start</u> 7-8p	/End Time		Weekdays		gth Rate :30 \$5,000.00	Rtg Type 0.00 NM		
Week: 10/		10/07/12		0	\$0.00	0.00			***			
E 82 WEWS	09/25/1	12 10/01/12	LN after Sports LN after Sports	СМ	11p-130x	5	S- :30	1	\$500.00 P-3	0.00 NM	1	\$500.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	/24/12	09/30/12	S-	1	\$500.00	0.00						
Week: 10/		10/07/12		0	\$0.00	0.00						
E 84 WEWS	09/25/1	12 09/28/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	СМ	4-5p	- TWFF-	:30	1	\$370.00 P-3	0.00 NM	1	\$370.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	- TWГF	1	\$370.00	0.00						
E 90 WEWS	09/25/1	12 10/01/12	Sunday Prime A Sunday Prime A	СМ	7-8p		· S :30	1 \$	\$5,000.00 P-2	0.00 NM	1	\$5,000.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S		\$5,000.00	0.00						
Week: 10/		10/07/12	CA CMA 0.0=		\$5,000.00	0.00	.00		#coo oo D o	0.00 NIM		Φ4 FF0 00
E91 WEWS	09/25/1	12 10/01/12	SA GMA 8-9a SA GMA 8-9a	СМ	8-9a	2	S- :30	2	\$600.00 P-2	0.00 NM	2	\$1,550.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S-	2 Stori	\$600.00	0.00	Modeldovo	Lan	ath Data	Dta Tuna		
	Date Ra	2-09/30/12 S	escription A GMA 8-9a	8-9a	/End Time		Weekdays			Rtg Type 0.00 NM		
		2-09/30/12 S 2-09/30/12 S		8-9a			Sa		•	0.00 NM		
Week: 10/		10/07/12		0	\$0.00	0.00	56		.50 ψ115.00	0.00 14101		
			Sunday Prime C	CM	9-10p		· S :30	1 (	\$5,000.00 P-2	0 00 NM	1	\$5,000.00
_ 02 VVLVVO	33/30/	55/55/12	Sunday Prime C	Civi	J 10P			' '	ψο,000.00 T -Z	0.00 INIVI	'	ψ0,000.00
Sta Week: 09/	art Date /24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	Rate \$5,000.00	Rating 0.00						
E 93 WEWS	09/30/1	12 09/30/12	SU GMA 8-9A SU GMA 8-9A	СМ	8-9a		· S :30	1	\$600.00 P-2	0.00 NM	1	\$775.00
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S	1	\$600.00	0.00						
	Date Ra		escription		/End Time		Weekdays			Rtg Type		
1 /EWS	09/24/1	2-09/30/12 S	U GMA 8-9A	8-9a				Su :	:30 \$775.00	0.00 NM	l	

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Contract / Revision 310374 Flight Dates 09/25/12-10/01/12 **Hiatus Dates** 

Original Date / Revision 09/07/12/ 09/21/12 00:20:00 Order Sep

Advertiser Obama / Democrat / Presid Product OFA Sked A 09.25-10.01.12 Estimate # 1536

Ln Ch Start End	Inventory Code Bre	eak Start/End T	ïme Days	Len Spots	s Rate Pri	Rtg Type	Tota Spots	als Amount
E 93 WEWS 09/30/12 09/30/12	SU GMA 8-9A CM SU GMA 8-9A	8-9a	S	:30	1 \$600.00 P-2	0.00 NM	1	\$775.00
E 99 WEWS 09/29/12 09/29/12	NCAA Prime Game CN NCAA Prime Game	8-1130p	S-	:30	2 \$3,500.00 P-2	0.00 NM	2	\$7,000.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	Weekdays Spots/We	eek Rate 2 \$3,500.00	Rating 0.00					
N103WEWS 10/01/12 10/01/12	M-F 1135p-1202a Nightl@M M-F 1135p-1202a Nightlir	1135p-1207	x M	:30	1 \$1,400.00 P-1	0.00 NM	1	\$1,400.00
Start Date	Weekdays Spots/We	<u>Rate</u> 1 \$1.400.00	Rating 0.00					
M104WEWS 09/29/12 09/29/12		+ ,	S-	:30	1 \$775.00 P-1	0.00 NM	1	\$775.00
Start Date         End Date           Week: 09/24/12         09/30/12	Weekdays Spots/We	eek <u>Rate</u> 1 \$775.00	Rating 0.00					

119\$133,490.00 Totals